



SENIOR LEAD UX/UI VISUAL DESIGNER + FRONT-END DEVELOPER

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A LITTLE ABOUT ME/ hire me + here's why

Big picture thinker with an eye for details and developing creative solutions to solve strategic challenges. I have a solid background in Servant Leadership, Design Thinking and Agile methodologies, including delivering dynamic visuals and innovative strategies for Fortune 100 brands. Proficient in growing market share, steering customer base, and managing teams to work cohesively together to turn creative concepts into reality.

BIOGRAPHY/ education + teaching + certifications

- 2010 Bachelor of Arts (Cum Laude) / Florida A&M University** - Tallahassee, FL
Major: Graphic Design/ Web Development G.P.A 3.5
Epsilon Pi Tau, Vice President - Honor society for technology
- 2004 Xavier University of Louisiana** - New Orleans, LA
Major: Fine Arts/ Graphic Design G.P.A 3.7
National Society of Black Engineers - Member
- 2016 Teacher/ PAC Program** - Monmouth University - NJ
- 2020 Mentor/ Coach Me and P Tech Program** - IBM

Certifications and Awards: Agile Achiever, Agile Advocate, Agile Explorer, Agile Cognitive Practitioner, Earning Advocacy Practitioner, Design Thinking Practitioner, Design Thinking Co-Creator, Design Thinking - Team Essentials for AI, Python for Machine Learning, 2006 Adobe Certification Associate: Adobe Photoshop, Dreamweaver. 2007 Florida Art Awards, 2004 NJ Congress Art Award

AREAS OF EMPHASIS/ technical expertise + methodologies

My workflow includes UI & UX with a solid understanding of the Principles of Design, Design Theories, Design Thinking & Agile methodologies including IBM Garage, Kiazan, KanBan, Scrum, & Servant Leadership. I have design expertise in the entire Adobe Creative Suite (Photoshop, InDesign, Illustrator, Dreamweaver, Aftereffects, Premier, Lightroom, Animate, XD) & Sketch, Omnigraffle, Figma, Cinema 4d, 3d Studio Max, Autocad & Maya. Development skills in HTML5, CSS3, Javascript including integrating API's, PHP, Ruby, Python, NodeJS, JSON, MYSQL, & PHPMyAdmin. Libraries of Bootstrap, Flexbox, ReactJS, Redux, React Native, AngularJS, Typescript, Vue, jQuery, LESS & SASS. Cloud understanding of IBM Cloud, Azure, Google & AWS. CMS & ECommerce platforms. Project management including managing the GIT, Sourcetree, Bitbucket, Jira, Postman, Cordova, Android Studio, & Xcode. Integrating SMTP, SEO, SEM, Google Merchant/ Web-master/ Analytics, Hootsuite, Later, Marketo, iContact, Asana, Keynote & Microsoft Office



PROFFESIONAL EXPERIENCE/ my background

Information Digital Designer + Front-End Developer

As a design lead, I worked with sales teams on engagements in which I prototyped a variety of deliverables such as UI/UX designs, websites, applications, catalogs and infographics for Fortune 100 companies such as Google, Microsoft, Coca Cola, Citibank and Metlife.

Team Leadership & Creative Workflow Optimization

- Lead designer on sales engagements in which I presented and collaborated with teams on projects from conceptualization to completion.
- Facilitated Design Thinking workshops and was the Agile iteration manager for a team of 10+ colleagues from ideation through final projects.

Market Expansion & Client Servicing

- Successful delivery of UX/UI workflows to clients in Sketch, XD, PS, InVision and websites in ReactJS/Native, AngularJS, and Typescript.
- Traveled the globe from London to Mexico and presented designs to Fortune 100 clients, effectively assisting in winning millions in revenue.

Key Accomplishments: Within the first month, I represented my division as the lead designer at the Manager Directors' meeting of IBM Clients. I've worked hundreds of engagements, around the globe, and my designs directly contributed to over 1.5+ billion dollars of revenue. Additionally, I've mentored students in colleagues in the IBM P-TECH/CoachMe and successfully created a web development guild with 30+ monthly participants. Working in an Agile environment, I facilitated design thinking workshops and was awarded 24+ manager best awards.

IBM/ New York, NY
August 2015 - Present

Key Takeaways

- 5 Years on Job
- 18 Months Agile Iteration Manager
- 1.5 Billion in revenue
- 24 Manager Best Awards
- 4 Worked 400+ deals across the globe
- 30 Participants in my Web Guild

Lead UI/UX Visual Designer/Graphic Designer + Front-End Developer

As the lead designer at Vcom, I oversaw the design and creative direction of all the graphics, website, and printed material for the company.

Team Management and Design Implementation

- Vcom IMC is a multimedia electronics corporation with 7 sister companies. During my employment I was in charge with rebranding the entire company and subsidiaries. This rebrand consisted of new logos, stationary, packaging, and websites to a new, more modern design criteria.
- Supervised an additional designer on printed material, this allowed me to focus on designing, developing, and managing 15+ ecommerce sites

Key Accomplishments: The rebrand of the company and their sites, led to a 15% increase in engagement and 20% increase in online conversion.

Vcom IMC/ Fairfield, NJ
January 2011 - 2015

Key Takeaways

- 4 Years on Job
- 8 Companies I rebranded
- 15 Websites I Developed

Lead Graphic Designer + Web Developer

I led the design efforts at the University and was responsible for all the graphic design and website development for the Vice-President's Office.

Design and Development Implementation

- "Go to" person for Sr. Level Administrators, Management, Technicians, and Developers for all university online and printed material.
- Handled all production of annual reports, newsletters, and fliers. Additionally, I converted the departments static website into a complete CMS.

Key Accomplishments: Migrated 50+ static web pages into a dynamic CMS, also I designed annual reports and created a university newsletter.

Division of Research - ESI
Florida A&M/ Florida
January 2007 - 2011

Key Takeaways

- 3 Years on Job
- 2 Annual Reports

KEY CAREER ACCOMPLISHMENTS/ other work

- 2014 Creative Director/ Cop Stop Coach** - New York, NY
Led the creative direction, UI/UX, and front-end development for a start-up, from conceptualization to completion, of their mobile app.
- 2013 UI/UX Digital Designer/ Alliance Design Agency** - Totowa, NJ
I developed and implemented clients concepts into working websites

MY HOBBIES/ what i like to do

I'm a well-rounded individual with a love for design, contact me directly to learn more:

- Running
- Traveled to 30+ Countries
- Chess Player
- Fixing Things
- Music Savant
- Viewing Documentaries
- Whisky/ Cigar Connoisseur